FC UNITED CHICAGO: SNAPSHOT

ACTIVATION POINTS:

- Tryout Registration
- FCU Tryout App: Tryout Check-In (Download on the App Store / GET IT ON Google Play)
- Playerfirst: Club Member Download
- Ordering & Pickup
- Club Communication: App & Email
- Social Club Events
- End of Season Wrap Ups

OUR CLUB:

Through our many levels, Development Academy through Little Trevian Academy, we create opportunities through decades of a proven pathway to properly develop soccer players and create an individualized, unmatched family experience.

Our unmatched knowledge and technology provides FC United sponsors and partners the opportunity to dynamically interact with their chosen audience. FC United's proprietary technology allows us to communicate directly with each unique player, parent and coach.

Before parents and players even step on the field, we canreach them through our online system, email, SMS, website communications and custom app. Activation continues onceon-site and in the club with our unique branding andnotification systems.

Join our FCU Family.

FAMILY OF CLUBS:

TREVIAN SOCCER CLUB & LITTLE TREVIANS
Boys & Girls: U4 - U11

Creating a path for every player.

FC UNITED CHICAGO
Boys & Girls: U12 - U19

Building passion and expertise in every player.

FCU DEVELOPMENT ACADEMY
Boys & Girls: U12 - U19

Finding individual mastery of the game.
An invitation-only team comprised of the top level players at each age group.

PARTICIPANTS:

GENDER:

51%

49%

AGE:

- YOUTH: 36%
- MIDDLE SCHOOL: 29%
- HIGH SCHOOL: 35%

GEOGRAPHY:

The majority of players, under each club brand, come from cities in the North Shore, an affluent Northern Suburb of Chicago.

- TSC: 90%
- FCU CLUB: 70%
- FCUDA: 94%